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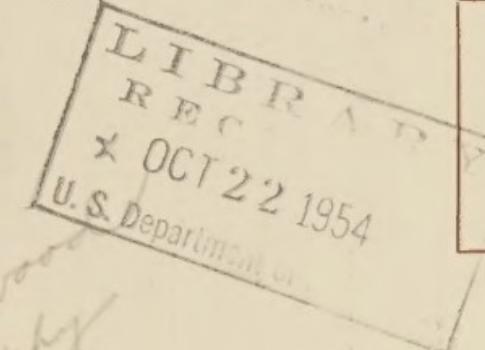
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HERE IS YOUR
PREFERRED CUSTOMER
FALL '54
PRICE LIST

FROM



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St. Charles, Minn.

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WHOLESALE PRICE LIST--NOT PREPAID

Small orders from list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs.; No. 5—1 lb.; No. 6—½ lb.

25 bulbs of a size and variety at the 100 (C) rate. 250 at the 1000 (M) rate.

Prices indicated are F.O.B. St. Charles, Minn.

LADY ANNE	C	6.00	5.00	4.00	3.00	2.00	1.50
LAVENDER LACE	M	45.00	40.00	32.00	20.00	16.00	12.00
LEAH GORHAM	C	6.00	5.00	4.00	3.00	2.00	1.50
LITTLE GOLD	M	45.00	40.00	32.00	20.00	16.00	12.00
LITTLE SWEETHEART	C	8.00	7.00	6.00	4.00	3.00	2.00
MAGNET	C	8.00	7.00	6.00	4.00	3.00	2.00
MANCHU	C	6.00	5.00	4.00	3.00	2.00	1.50
MARSHALL MONTGOMERY	C	6.00	5.00	4.00	3.00	2.00	1.50
MESA MUST	C	25.00	20.00	16.00	12.00	10.00	8.00
MIXTURE	C	4.00	3.00	2.50	2.00	1.50	1.00
MOTHER FISCHER	C	14.00	12.50	10.00	8.00	7.00	5.00
NOWETA ROSE	M	110.00	95.00	80.00	64.00	56.00	40.00
OCTOBER SUNSHINE	C	8.00	7.00	6.00	4.00	3.00	2.00
PACTOLUS	M	45.00	40.00	32.00	20.00	16.00	12.00
PINK CHIFFON	C	6.00	5.00	4.00	3.00	2.00	1.50
RAVEL	C	6.00	5.00	4.00	3.00	2.00	1.50
RECOMPENSE	C	50.00	40.00	35.00	30.00	25.00	20.00
RED WING	C	6.00	5.00	4.00	3.00	2.00	1.50
ROSARIO	C	35.00	30.00	26.00	20.00	15.00	10.00
ROSE CHARM	C	6.00	5.00	4.00	3.00	2.00	1.50
RUFFLED EBONY	C	35.00	30.00	26.00	20.00	15.00	10.00
SALMAN'S GLORY	M	45.00	40.00	32.00	20.00	16.00	12.00
SALUTE	C	6.00	5.00	4.00	3.00	2.00	1.50
SANDMAN	C	8.00	7.00	6.00	4.00	3.00	2.00
SANS SOUCI	C	14.00	12.50	10.00	8.00	7.00	5.00
SIERRA SNOW	C	14.00	12.50	10.00	8.00	7.00	5.00
SNOWDRIFT	M	110.00	95.00	80.00	64.00	56.00	40.00
SOUTHERN BELLE	C	14.00	12.50	10.00	8.00	7.00	5.00
DIEPPE	C	6.00	5.00	4.00	3.00	2.00	1.50
EDGWOOD	C	25.00	20.00	16.00	12.00	10.00	8.00
ELMER'S ROSE	C	14.00	12.50	10.00	8.00	7.00	5.00
FIRE GLEAM	C	8.00	7.00	6.00	4.00	3.00	2.00
FLORA	C	14.00	12.50	10.00	8.00	7.00	5.00
FLORENCE NIGHTINGALE	C	6.00	5.00	4.00	3.00	2.00	1.50
FLORENTINE	M	45.00	40.00	32.00	20.00	16.00	12.00
FRANCESCA	C	8.00	7.00	6.00	4.00	3.00	2.00
FRIENDSHIP	M	64.00	56.00	48.00	32.00	24.00	16.00
GOLD	C	6.00	5.00	4.00	3.00	2.00	1.50
GORGEOUS DEB	C	14.00	12.50	10.00	8.00	7.00	5.00
HARRY HOPKINS	C	6.00	5.00	4.00	3.00	2.00	1.50
HELIOS	C	14.00	12.50	10.00	8.00	7.00	5.00
JULIA MAE	C	35.00	30.00	24.00	20.00	16.00	12.00
KING DAVID	M	110.00	95.00	80.00	64.00	56.00	40.00
KNIGHTHOOD	C	14.00	12.50	10.00	8.00	7.00	5.00
LAVENDER LACE	C	6.00	5.00	4.00	3.00	2.00	1.50
LEAH GORHAM	M	45.00	40.00	32.00	20.00	16.00	12.00
LITTLE GOLD	C	14.00	12.50	10.00	8.00	7.00	5.00
LITTLE SWEETHEART	M	45.00	40.00	32.00	20.00	16.00	12.00
MAGNET	C	8.00	7.00	6.00	4.00	3.00	2.00
MANCHU	C	6.00	5.00	4.00	3.00	2.00	1.50
MARSHALL MONTGOMERY	C	6.00	5.00	4.00	3.00	2.00	1.50
MESA MUST	C	25.00	20.00	16.00	12.00	10.00	8.00
MIXTURE	C	4.00	3.00	2.50	2.00	1.50	1.00
MOTHER FISCHER	M	110.00	95.00	80.00	64.00	56.00	40.00
NOWETA ROSE	M	64.00	56.00	48.00	32.00	24.00	16.00
OCTOBER SUNSHINE	C	6.00	5.00	4.00	3.00	2.00	1.50
PACTOLUS	M	45.00	40.00	32.00	20.00	16.00	12.00
PINK CHIFFON	M	45.00	40.00	32.00	20.00	16.00	12.00
RAVEL	C	6.00	5.00	4.00	3.00	2.00	1.50
RECOMPENSE	C	50.00	40.00	35.00	30.00	25.00	20.00
RED WING	C	6.00	5.00	4.00	3.00	2.00	1.50
ROSARIO	C	35.00	30.00	26.00	20.00	15.00	10.00
ROSE CHARM	M	45.00	40.00	32.00	20.00	16.00	12.00
RUFFLED EBONY	C	35.00	30.00	26.00	20.00	15.00	10.00
SALMAN'S GLORY	M	45.00	40.00	32.00	20.00	16.00	12.00
SALUTE	C	6.00	5.00	4.00	3.00	2.00	1.50
SANDMAN	C	8.00	7.00	6.00	4.00	3.00	2.00
SANS SOUCI	C	14.00	12.50	10.00	8.00	7.00	5.00
SIERRA SNOW	M	110.00	95.00	80.00	64.00	56.00	40.00
SNOWDRIFT	M	45.00	40.00	35.00	30.00	25.00	20.00
SOUTHERN BELLE	C	14.00	12.50	10.00	8.00	7.00	5.00
STARLET	C	6.00	5.00	4.00	3.00	2.00	1.50
STATUETTE	M	45.00	40.00	32.00	20.00	16.00	12.00
STORMY WEATHER	C	14.00	12.50	10.00	8.00	7.00	5.00
VELVET MANTLE	M	110.00	95.00	80.00	64.00	56.00	40.00
SUNDANCE	M	45.00	40.00	32.00	20.00	16.00	12.00
WHITE LACE	C	8.00	7.00	6.00	4.00	3.00	2.00
WHITE LACE	M	64.00	56.00	48.00	32.00	24.00	16.00

IF INTERESTED IN BULLETS WRITE FOR QUOTATIONS

PREFERRED CUSTOMER FALL '54 RETAIL PRICE LIST

Orders From This List PREPAID--Minimum Order \$3.00

ABU HASSAN	Glossy deep blue-violet. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	LADY ANNE	Large early frilled white. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
ACE OF SPADES	Tall, large, very dark maroon. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	LAVENDER LACE	Lightly ruffled lavender, cream throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
AUREOLE	Heavily ruffled light yellow. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	LEAH GORHAM	Recurved scarlet, white throat. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)
AUTUMN MOON	Large early yellow. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	LITTLE GOLD	Small ruffled golden yellow. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
BABS	Small ruffled yellow. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	LITTLE SWEETHEART	Frilled small pure-pink, white throat. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
BEAUTY'S BLUSH	Recurved, delicate blush white. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	MAGNET	Tall frilled rose-lavender. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
BETTY DUNCAN	Frilled orange, yellow throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	MANCHU	Unusual oriental-type, buffy-yellow and red. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
BIRCH RED	Tall glossy deep red. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	MARSHALL MONTGOMERY	Tall lustrous plain dark red. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
BOLDFACE	Lge. tall salmon scarlet with red and white blotch. (L 2-30; 10-1.20) (M 10-80) (S 10-50)	MIXTURE	Unlabelled selection of colors. (L 3-25; 10-60) (M 10-50) (S 10-35)
BO-PEEP	Early small ruffled, buffy-salmon. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	MOTHER FISCHER	Tall ruffled fine white. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)
BURMA	Very ruffled large rose-red. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	NEW YORK	Tall large dusty rose-red. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
C. D. FORTNAM	Tall ruffled pale rose-pink. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	NOWETA ROSE	Large exhibition type rose. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
CARNIVAL	Striking scarlet, large white throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	OCTOBER SUNSHINE	Autumn shade of buffy orange. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
COLUMBIA	Ruffled creamy white, rose edging. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	PACTOLUS	Ruffled and red-blotched golden-buff. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
CORAL ACE	Salmon-pink sport of Burma. (L 1-50; 10-4.00) (M 1-35; 10-3.00) (S 11-25; 10-2.00)	PINK CHIFFON	Delicately ruffled soft rose-pink. (L 1-75; 10-6.00) (M 1-50; 10-4.00) (S 1-25; 10-2.00)
CREAM ORCHIDS	Ruffled and lacinated cream. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	PINK DIAMOND	Tall ruffled light pink, cream throat. (L 1-1.00; 10-8.00) (M 1-75; 10-6.00) (S 1-50; 10-4.00)
CROWN JEWEL	Unusual ruby-throated light rose-pink. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	PROSPECTOR	Unusual new yellow with golden throat. (L 1-1.00) (M 1-75) (S 1-50)
CRUSADER	Ruffled small white, purple throat. (L 1-50; 10-4.00) (M 1-35; 10-3.00) (S 1-25; 10-2.00)	RABEL	Tall medium blue-violet, rose throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
CUPID	Small early ruffled white. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	RECOMPENSE	Ruffled and recurved yellow, red throat mark. (L 1-1.00; 10-8.00) (M 1-75; 10-6.00) (S 1-50; 10-4.00)
DARK DAVID	Large frilled deep maroon. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	RED WING	Tall frilled scarlet, red throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
DIEPPE	Ruffled light salmon-scarlet. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	ROSARIO	Formal light rose, deeper throat. (L 1-75; 10-6.00) (M 1-50; 10-4.00) (S 1-25; 10-2.00)
DOLLY VARDEN	Huge salmon-pink large cream throat. (L 1-20; 10-1.60) (M 2-30; 10-1.20) (S 10-80)	ROSEBUD PICOTEE	Subtle combination of creamy white and soft rose picotee. (L 1-50; 10-4.00) (M 1-35; 10-3.00) (S 1-25; 10-2.00)
DUSTY MILLER	Smoky rose, red throat mark. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	ROSE CHARM	Early light rose, cream throat and midribs. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
EDGEWOOD	Tall, ruffled and recurved rose. (L 1-50; 10-4.00) (M 1-35; 10-3.00) (S 1-25; 10-2.00)	ROSITA	Ruffled cerise rose, deeper throat. (L 1-50; 10-4.00) (M 1-35; 10-3.00) (S 1-25; 10-3.00)
ELMER'S ROSE	Ruffled tall deep rose. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	RUFFLED EBONY	Very ruffled round deep maroon. (L 1-75; 10-6.00) (M 1-50; 10-4.00) (S 1-35; 10-3.00)
FIRE GLEAM	Tall early scarlet, white throat lines. (L 2-30; 10-1.20) (M 10-80) (S 10-50)	SALMAN'S GLORY	Early large cream, red blotch. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
FLORA	Ruffled and needlepointed tall rose. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	SALUTE	Tall scarlet-red, white lines. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
FLORENCE NIGHTINGALE	Tall, frilled white cream throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	SANDMAN	Smoky old-rose, large cream throat. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
FLORENTINE	Ruffled creamy white, deeper cream throat. (L 2-30; 10-1.20) (M 10-80) (S 10-50)	SANS SOUCI	Tall rugged scarlet. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)
FORSYTHIA	Tall large ruffled new yellow. (L 1-50) (M 1-35) (S 1-25)	SIERRA SNOW	Tall white, faint rose lines. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)
FRANCESCA	Ruffled tall light rose lavender. (L 1-60) (M 1-40) (S 1-25)	SNOWDRIFT	Heavily fluted exhibition white. (L 1-1.00; 10-8.00) (M 1-75; 10-6.00) (S 1-50; 10-4.00)
FRIENDSHIP	Ruffled pure-pink cream throat. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	SOUTHERN BELLE	Ruffled smoky pink, cream throat. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)
GENE	Tall early ruffled light yellow. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	SPARKLING EYES	Tall white, striking purple blotch. (L 1-60) (M 1-40) (S 1-20)
GINGER	Tall large ruffled orange yellow throat red mark. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	SPIC AND SPAN	Formal ruffled salmon-pink commercial. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
GOLD	Large ruffled deep yellow. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	STARLET	Small graceful frilled white. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
GORGEOUS DEB	Ruffled salmon, cream throat. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	STATUETTE	Tall ruffled small light yellow. (L 2-35; 10-1.40) (M 2-25; 10-1.00)
HARRISBURGER	Tall ruffled new red. (L 1-1.00) (M 1-75) (S 1-50)	STORMY WEATHER	Frilled salmon smoky cream throat. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)
HARRY HOPKINS	Tall silky rose-red. (L 2-25; 10-1.00) (M 10-70) (S 10-40)	SUNDANCE	Tall late-blooming yellow. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
HELIOS	Tall frilled yellow. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	SWEET SIXTEEN	Recurved tall cool pink. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
JULIA MAE	Tall light rose pink. (L 1-50) (M 1-35) (S 1-25)	THE RAJAH	Tall ruffled purple. (L 2-30; 10-1.20) (M 10-80) (S 10-50)
KAREN	Recurved rose-purple, cream yellow throat. (L 1-1.00) (M 1-75) (S 1-50)	THE ROAN	Unusual ruffled red with white veinings. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
KING DAVID	Tall velvety frilled purple. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	VELVET MANTLE	Very tall silky deep red. (L 2-25; 10-1.00) (M 10-70) (S 10-40)
KNIGHTHOOD	Round ruffled purple, white stamens. (L 1-25; 10-2.00) (M 2-30; 10-1.20) (S 10-65)	WHITE LACE	Ruffled small white, cream throat. (L 2-30; 10-1.20) (M 10-80) (S 10-50)

If Interested In Bullets Write For Quotations On Your Requirements

NOWETA GARDENS, St. Charles, Minnesota



Noweta Gardens

"No-we-ta" is the Indian word meaning Beautiful

ST. CHARLES
MINNESOTA

A Word About Ordering From Our '54 Fall List

All purchases cash with order. 10% discount on orders over \$10.00 received before December 1, 1954.

Early spring delivery unless otherwise directed.

Cultural directions included with each order.

You will receive the 1955 edition of our catalogue early in January.

GLAD FANCIER'S COLLECTION

1 L Snowdrift -----	\$1.00
1 L Julia Mae -----	.50
1 L Rosario -----	.75
1 L Recompense -----	1.00
1 L Edith Warr -----	1.00
1 L Francesca -----	.60
1 L Pink Chiffon -----	.75
1 L Ruffled Ebony -----	.75
1 L Coral Ace -----	.50
1 L Edgewood -----	.50
	\$7.35

1 L of each of the above varieties,
labelled—

A \$7.35 value for

\$5.00

3 L of each, labelled, a \$15 value for \$12.50

BEGINNER'S COLLECTION

1 L C. D. Fortnam -----	\$.25
1 L Columbia -----	.25
1 L Cream Orchids -----	.25
1 L Crown Jewel -----	.25
1 L Dark David -----	.25
1 L Elmer's Rose -----	.25
1 L Ginger -----	.25
1 L Gold -----	.25
1 L Gorgeous Deb -----	.25
1 L Helios -----	.25
1 L King David -----	.25
1 L Leah Gorham -----	.25
1 L Mother Fischer -----	.25
1 L Sans Souci -----	.25
1 L Sierra Snow -----	.25
1 L Southern Belle -----	.25
1 L Stormy Weather -----	.25
1 L Ruffled Ebony -----	.75

\$5.00

1 L of each of the above varieties,
labelled—

A \$5.00 value for

\$3.50

3 L of each, labelled, a \$10.50 value for \$8.00